




## //NOTIFICATION//

Vice Chancellor has considered the reports of the Board of Examiners who have evaluated the Ph. D. Thesis together with the report of the Viva-Voce examination in the subject matter of the Ph.D. Thesis of the following candidate and has approved that this candidate be provisionally declared to have qualified for the award of Degree of DOCTOR OF PHILOSOPHY subject to ratification by statutory bodies.

S. No.	Name/ EnrollmentNo.	Stream/Faculty	Title of Thesis	Supervisor Co-Supervisor	Date of Viva Voce	Photo
1.	Dhruv Sabharwal A60360214001	Journalism and Mass Communication	"Covert Advertising in Bollywood Movies : Effectiveness on Youth of Gwalior"	Supervisor: Dr. Sumit Narula Director, ASCO, AU MP, Gwalior Co-Supervisor: Dr. Neeru Johri Professor, JIMS, New Delhi	27 Jan 2020	

  
Controller of Examinations  
AU MP



## Copy to:-

1. Mr. Dhruv Sabharwal, B-002, Sagar Avenew, Morar, Gwalior, M.P.
2. Dr. Sumit Narula, Director ASCO, AU MP Gwalior, M.P.
3. Dr. Neeru Johri Professor, JIMS, New Delhi.
1. Secretary, M.P. Govt. Higher Education, Bhopal, M.P.
2. Secretary, University Grant Commission, Bahadur Shah Zafar Marg, New Delhi.
3. Chairman, M.P. Private University Regulatory Commission, Bhopal, M.P.
4. Editor, University News Association of Indian University A.I.U. House, Firozshah, Kotla Road, New Delhi.
5. Editor, Local News Paper.
6. Sectt. of Hon'ble Vice Chancellor, AU MP Gwalior, M.P.
7. Sectt. of Pro- Vice Chancellor, AU MP Gwalior, M.P.
8. Registrar AU MP, Gwalior, M.P.
9. Dean (Academics), AU MP, Gwalior, M.P.
10. Dean (Research), AU MP, Gwalior, MP.
11. Dean Student Welfare, AU MP, Gwalior, M.P.
12. Central Library, AUMP, Gwalior, M.P.
13. Office File.

  
Registrar  
Amity University Madhya Pradesh  
Gwalior

  
Dy. /Asstt. Controller of Examinations